

HAPPY PROJECT EARTH DAY GREETINGS VIDEO GUIDANCE



SUBMIT YOUR VIDEOS and CHAPTER, REGIONAL, SRT LOGOS TO

COMMODORE MICHAEL ROSEN AT

tactical@sfi.org

BY APRIL 10TH.

We are excited that you are interested in contributing a video greeting for our second annual STARFLEET Project Earth on Saturday April 25th! We invite Regional Coordinators to send in a greeting on behalf of their Region as well as the Chapters from around the planet!

We want to give you some suggestions so you can make the best video recording possible. All submitted videos will be edited together and shown at the online event. So, get your creative shipmates on task and come up with your unique message. The mission is to focus on environmental awareness and conclude your transmission with everyone saying in unison, "Happy Project Earth Day!"

We want to create videos worthy of STARFLEET's highest standards, so here are some guidelines to help you make a masterpiece:

Planning your Video

1. Your video can be up to one minute long, if you go with the simple script below or something similar it will be around 15 seconds or so. Feel free to be creative!

2. We suggest you write a script - the barebones example below uses an environmental slogan followed by the greeting.

Introduce yourself, your Chapter and Region and where you are from.

- a. Science Officer or Other: " *Hi, I'm [insert name] from the [chapter name] in [Region name]. We are saying hello from [your geographic location]. We are asking everyone to protect the forests. They are the climate umbrellas of our planet. From all of us on the [ship/starbase/region], Happy Project Earth Day!*"
- b. Commanding Officer : [Captain:] "*Hi I am Captain Vern Gibbs from the USS Tecumseh in Region 13. Our crew is based in Haslett, Michigan in the US. Monarch butterflies are disappearing at an alarming rate, consider planting milkweed in your yard to help them out. From all of us on the USS Tecumseh, [Everyone] Happy Project Earth Day!*"
- c. Regional Coordinator: *Hey everyone, I'm [insert RC name] from Region [number] which includes [geographic area]. Let's all do our part to protect our planet, it's the only one we've got. On behalf of Region [number], Happy Project Earth Day!*
- d. There are numerous websites with environmental slogans, here is one example - <https://byjus.com/english/environment-day-slogans/>
- e. If you decide to use a slogan, please send it to FTCAPT Barb so she can make sure there aren't duplicates with other videos. You can also make up your own ☐
- f. Feel free to use factual phrases instead of slogans, such as "Thanks to so many people recycling, we have reduced the amount of trash going into landfills by xx%."
- g. We have provided some suggestions, but you are free to create whatever moves you!

Shooting Your Video

1. Have fun!
2. Wear your uniforms and/or other Star Trek clothing for the video.
3. Rehearse your script a few times. Have fun with it!
4. Check your phone or other camera settings and make sure you are set at 4K to get good quality video.

5. **BE SURE TO SHOOT YOUR VIDEO WITH YOUR CAMERA IN THE LANDSCAPE POSITION.**
6. Use a tripod or stick to minimize movement of the camera.
7. Do not shoot directly into the sun, you also don't want folks to have the sun in their eyes. Try to find that happy medium that gives you good light.
8. It is very important that the sound be of the best quality so that people can hear you clearly.
 - a. Do a few practice recordings and play them back to make sure the volume is loud enough.
 - b. Be sure not to cover the microphone of the camera.
 - c. Wind noise can be a problem. Try to shoot in a protected area that is wind-free if possible. Keep the microphone pointed away from the wind. Always do a test recording.
 - d. You can record people individually if they have a solo speaking part. When only one person is speaking, have them stand no further than two or three feet away from your camera and speak in a normal tone of voice. If they are soft spoken, bring them a little closer.
 - e. Be sure to watch the video before everyone leaves to make sure it looks and sounds the way you want it to. Some things can be fixed in editing, but it is best to have a great video from the start!

SUBMITTING VIDEOS AND LOGOS

1. Please send us your chapter, regional, SRT, or other **logos** in addition to your video(s).
2. **Email to Commodore Mike Rosen at tactical@sfi.org by April 10th.**



STARFLEET Project Earth is proudly sponsored by Sciences, Petfleet, Medical, Tactical, Special Ops, Diplomatic Corps, and the Marines Auxiliaries. For more information contact capt.barbbarton@gmail.com.

Event link: <https://sciences.sfi.org/project-earth/>